



“The Best of RiffTrax Live” Brings Hilarious Series Back To Cinemas For Two Nights In January

NCM® Fathom Events, RiffTrax and IGN Present Fan-Favorite Episodes of Classic Parodies in Select Movie Theaters Across the U.S.

Centennial, Colo. – Dec. 21, 2012 – NCM® Fathom Events, RiffTrax and IGN are kicking off 2013 with the gift of laughter with encore presentations of two of the most hilarious episodes of the now legendary “RiffTrax Live” cinema series. “[The Best of RiffTrax Live: ‘Manos’ The Hands of Fate](#)” will hit select movie theaters nationwide on Thursday, Jan. 24 at 7:30 p.m. local time, and “[The Best of RiffTrax Live: Plan 9 from Outer Space](#)” will follow one week later on Thursday, Jan. 31 at 7:30 p.m. local time. Fans will enjoy some hearty laughs courtesy of the stars of RiffTrax – Michael J. Nelson, Kevin Murphy and Bill Corbett (best known for the groundbreaking “Mystery Science Theater 3000”) – as they fire their wisecracking commentary at two of the greatest B-movies of all time.

Tickets for “**The Best of RiffTrax Live: ‘Manos’ The Hands of Fate**” and “**Plan 9 from Outer Space**” are available at participating theater box offices and online at www.FathomEvents.com. The events will be broadcast to more than 530 select movie theaters across the country through NCM’s exclusive [Digital Broadcast Network](#). For a complete list of theater locations and prices visit the NCM Fathom Events website (*theaters and participants are subject to change*).

“I’m really excited because it’s not every day you get a chance to see the worst movie ever made and then a week later see a movie even worse than that. Truly, you owe it to yourself to see these classics of the genre,” said Michael J. Nelson, RiffTrax creator and former host of the Emmy-nominated, Peabody Award-winning “Mystery Science Theater 3000.”

“The Best of RiffTrax Live: ‘Manos’ The Hands of Fate” – Jan. 24

Originally broadcast to theaters in August 2012, “RiffTrax Live: ‘Manos’ The Hands of Fate” brings Torgo and other crazy characters back by popular demand. Riffing on one of the worst films of all time, this one-night encore gives fans another chance to see the comedians of RiffTrax roasting the film on the big screen. The event also features two shorts, including the introduction of that lovable loser Norman.

“The Best of RiffTrax Live: Plan 9 from Outer Space” – Jan. 31

The first Rifftrax Fathom Event broadcast to theaters in 2009, the “worst movie ever made” is back on the big screen as the stars of “Mystery Science Theater 3000” riff on the classic flick. Their hilarious jokes tackle the gold standard of bad movies in this rebroadcast. Directed by Ed Wood, “Plan 9 from Outer Space” features cheap sets, inept aliens and side-splitting dialogue. This one-night event also features a short, as well as a musical performance by Jonathan Coulton.

“Some movies are so bad that one night of riffing is just not enough,” said Shelly Maxwell, executive vice president of NCM Fathom Events. “Audiences can experience a RiffTrax event for the first time –or relive the laughter - with these two hilarious events in select U.S. theaters.”

**Editor Note: Michael J. Nelson, Kevin Murphy and Bill Corbett will be available for select telephone, radio and television press interviews. Artwork, photos and other promotional materials can be found at www.rifftrax.com/epk.

About National CineMedia (NCM)

[NCM](http://www.ncm.com) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](http://www.ncm.com) and [NCM Fathom Events](http://www.ncm.com) present cinema advertising and events across the nation's largest [digital in-theater network](http://www.ncm.com), comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 183 Designated Market Areas® (49 of the top 50) and includes over 19,300 screens (over 18,400 digital). During 2011, approximately 680 million patrons (on an annualized basis) attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](http://www.ncm.com) live digital broadcast network (“DBN”) is comprised of over 720 locations in 170 Designated Market Areas® (including all of the top 50). The [NCM Interactive Network](http://www.ncm.com) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 41 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCM) owns a 48.6% interest in and is the managing member of National CineMedia LLC. For more information, visit www.ncm.com or www.FathomEvents.com.

About RiffTrax

Featuring former members of the Emmy-nominated, Peabody Award-winning show "Mystery Science Theater 3000," RiffTrax is composed of Michael J. Nelson, Kevin Murphy and Bill Corbett. Nelson has appeared on numerous radio and TV shows, written a regular column for TV Guide and authored many best-selling books. Perhaps best known as the man behind the plucky red robot Tom Servo on "Mystery Science Theater 3000," Murphy is also author of the bestselling book "A Year at the Movies: One Man's Filmgoing Odyssey," and has provided film commentary for NPR's "Weekend Edition." In addition to being a screenwriter and an internationally-produced playwright, Corbett was the voice of the robot Crow (version 2.0) on "Mystery Science Theater 3000," as well as many other strange characters including the clueless alien The Observer (a.k.a. "Brain Guy"). To find out more about RiffTrax, visit www.rifftrax.com.

About IGN Entertainment

IGN Entertainment is the leading Internet media and services provider focused on the video game and entertainment enthusiast markets. Collectively, IGN's properties reach more than 57 million unique users worldwide, according to Internet audience measurement firm comScore. IGN's network of video game-related properties (IGN.com, 1UP.com, GameSpy and others) is the Web's #1 video game information destination. IGN also owns the world's largest men's lifestyle website, AskMen.com, and men's entertainment site UGO.com. IGN is headquartered in the San Francisco Bay Area, with offices across North America, Europe and Australia.

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MEDIA CONTACTS:

Michelle Portillo
NCM Fathom Events
(303) 792-8651
michelle.portillo@ncm.com

Erik Stein
Scoop Marketing for **NCM Fathom Events**
(818) 761-6100
estein@solters.com

Josh Gemma
RiffTrax
(858) 794-8500 x109
josh@rifftrax.com

Kris Sharbaugh
IGN
(415) 896-3450
ksharbaugh@ign.com